

2009 Publication Closing Dates

2009 Issue	Ad Close	Materials Due	Supplied Units Due	Newsstand On-Sale
Jan/Feb	11/17/08	11/20/08	12/9/08	1/16/09
Mar/Apr	1/20	1/22	2/4	3/13
May/Jun	3/16	3/19	4/8	5/15
Jul/Aug	5/18	5/21	6/10	7/17
Sept/Oct	7/20	7/23	8/13	9/18
Nov/Dec	9/21	9/24	10/14	11/20

2009 Advertising Specifications

Trim 8" X 10 1/2" • Bleed 8 1/4" x 10 3/4" • 4/C Line Screen 150 • Perfect Bound
Safety All live matter must be a minimum of 5/16" from trim on all four sides.

	Bleed	Non-Bleed	Trim	Safety
Spread	16 1/2" x 10 3/4"	15" x 9 5/8"	16" x 10 1/2"	15 3/8" x 9 7/8"
Full Page	8 1/4" x 10 3/4"	7" x 9 5/8"	8" x 10 1/2"	7 1/4" x 9 7/8"
2/3 Page	5 1/4" x 10 3/4"	4 1/2" x 9 5/8"	4 7/8" x 10 1/2"	4 1/4" x 9 7/8"
1/2 Page Digest	5 1/4" x 8"	4 1/2" x 7 1/4"	4 7/8" x 7 3/4"	4 1/4" x 7 1/8"
1/2 Page Horizontal	8 1/4" x 5 3/8"	6 7/8" x 4 3/4"	8" x 5 1/8"	7 1/4" x 4 1/2"
1/2 Page Vertical	4 1/8" x 10 3/4"	3 1/8" x 9 5/8"	3 3/4" x 10 1/2"	3 1/8" x 9 7/8"
1/3 Page Vertical	5 1/4" x 5 3/8"	4 1/2" x 4 3/4"	5" x 5 1/8"	4 5/8" x 4 3/4"
1/6 Page Vertical	N/A	2 1/8" x 4 3/4"	N/A	N/A



Production Materials to:
Cynthia Mora
Assistant Production Manager
Phone 212 382 5689
Fax 212 827 6463
cynthia.a.mora@aexp.com

Contracts, Order to:
Noelle Cullimore
Assistant Advertising Manager
Phone 212 382 5629
noelle.e.cullimore@aexp.com

TRAVEL + LEISURE GOLF
Production, 16th Floor
1120 Avenue of the Americas
New York, NY 10036

For more information go to www.tlgolfmediakit.com

LIFE...PLAYED WELL